



INTERNATIONAL
MassTimber
CONFERENCE
March 25–27, 2025

**20
25**

SPONSORSHIP OPPORTUNITIES



Oregon Convention Center



Portland, Oregon

ABOUT THE EVENT

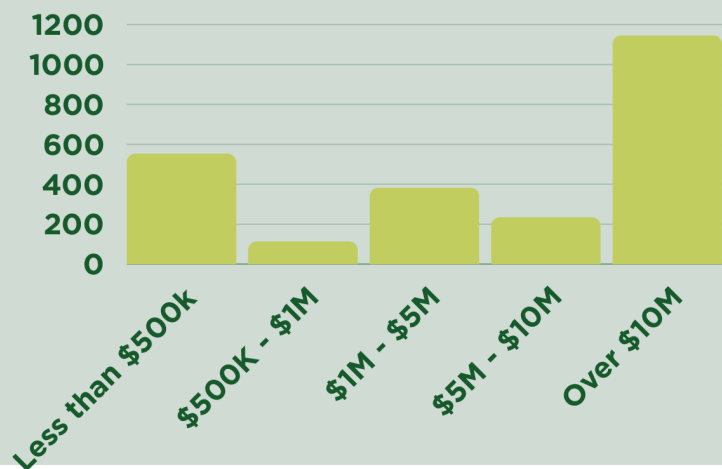


The International Mass Timber Conference is the largest gathering of mass timber experts in the world, focusing on the entire industry supply chain, and annually draws professionals from across the forest, manufacturing, design, development, and construction industries.

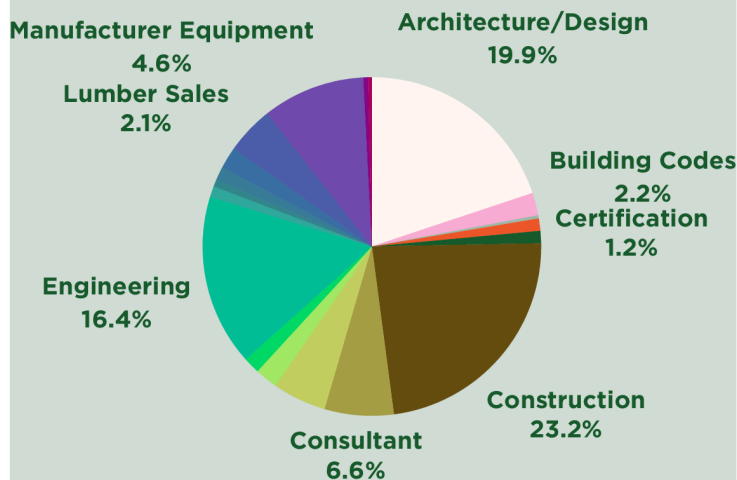
2024 KEY STATS



ANNUAL SALES OF PARTICIPATING COMPANIES



INDUSTRY SECTORS REPRESENTED



In 2024, IMTC had **38 countries** represented among event participants.

SPONSORSHIP DETAILS



GOLD SPONSORSHIPS

PREMIER

SOLD OUT

\$27,000

The Premier Sponsor Package offers top-tier benefits to powerfully leverage your company's participation at the event. The following benefits will be provided in Event channels and collateral:

- Signs – logo
- Website – logo, link, and company profile
- Mobile app – “Featured Sponsor” status and company profile
- Morning general sessions – logo displayed on screen with other sponsors before the sessions begin
- Morning general sessions – verbal mention at the podium
- Receptions – shared sponsorship with other Premier sponsors
- Receptions – “sponsored by” on the website and app agendas
- Activation – opportunity to activate within the Exhibit Hall (agreed upon by both Management and Sponsor)
- Attendee passes – five (5) Full Exhibitor/Sponsor passes
- Exhibit space – any space size up to 400 square feet
- Premier Sponsor wall – logo (non-exclusive) on a large graphic wall in a prominent location at the Event
- Social media – logo and mention in one (1) post (Management will design and produce the post, that may include all Premier Sponsors at once)
- E-blasts – logo and link
- Private meeting room – dedicated room near the exhibit hall, upon request
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)

EDUCATION TRACKS **TWO LEFT**

\$22,500

Enjoy maximum exposure as the exclusive sponsor of one of four Conference Tracks. The themes for the tracks are currently under development. The following benefits will be provided in Event channels and collateral:

- Logo recognition on signage at entrance of sponsored track room
- Intro slides – logo on intro slides for each panel within the track
- Floor-standing sign – “Track Sponsored by...” signage, placed by presentation stage
- Literature distribution – right to distribute literature at the door of the track room
- Exhibit space – any space size up to 400 square feet
- Attendee passes – three (3) Full Exhibitor/Sponsor passes
- Agenda – “sponsored by” next to the sponsored track on the website and mobile app agendas
- Website Sponsors page – logo and link
- Mobile app – logo, link, profile
- Select signs – logo
- Morning general sessions – logo displayed on screen with other sponsors before the sessions begin
- E-blasts – logo and link
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)



SILVER SPONSORSHIPS

In addition to specific benefits outlined below, all Silver Sponsorships include the following marketing benefits:

- Website – logo, link, and company profile
- Mobile app – logo, link, profile
- Morning general sessions – logo displayed on screen with other sponsors before the sessions begin.
- E-blasts – logo and link
- Attendee passes – two (2) Full Exhibitor/Sponsor passes.
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)



NEW! CAFE SPONSORSHIP

EXHIBITORS: \$16,500/EACH
NON-EXHIBITORS: \$20,000/EACH

Propel your company's brand to top-of-mind awareness as the sponsor of one of the hottest destinations for every attendee: one of four Cafes in the exhibit hall. The Cafes will be destinations for attendees and include all-day beverage stations (coffee/tea during the day and beer/wine in the evenings); cafe tables; charging tables; and other amenities. The following benefits will be provided in Event channels and collateral:

- Sponsor recognition signs – logo.
- Floor-standing signs – "Cafe sponsored by " signage placed in opposite corners of the Cafe.
- Tall charging tables – logo or graphic across the top of the two (2) tables in the sponsored Cafe. (Sponsor's choice of graphics.)
- Literature – right to distribute literature in the Café.
- Agenda – "sponsored by" listed next to any Cafe mentions in the Networking Breaks on the event website and mobile app.



KEYNOTE: WEDNESDAY

\$16,250/EACH

KEYNOTE: THURSDAY

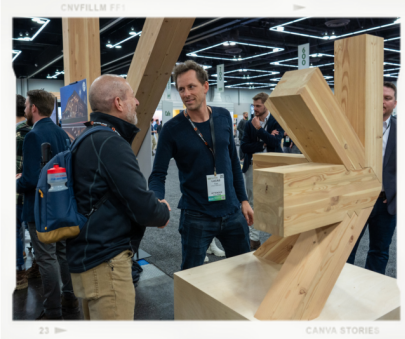


The morning keynote presenters are highly anticipated and attended by a vast majority of conference attendees, giving the keynote sponsor a powerful platform for brand promotion. The following benefits will be provided in Event channels and collateral:

- Title slide – logo on the title slide for the sponsored keynote presentation
- Agenda – "sponsored by" next to the sponsored keynote presentation on the website and mobile app agendas



SILVER SPONSORSHIPS



LANYARDS



\$16,250

Have your company logo show exclusively on attendee name badge lanyards. Be seen by every attendee, all day long, over the entire event. Sponsor receives a 2-color logo on lanyards, produced by show management. This is an exclusive sponsorship and the 2024 sponsor has first right of refusal.



BREAKFAST



\$11,000

Help attendees kick off the day with a full, delicious breakfast and your brand top-of-mind. The following benefits will be provided in Event channels and collateral: This is an exclusive sponsorship, the 2024 sponsor has first right of refusal. Includes:

- Floor-standing signs – two (2) 3'x8' double-sided signs, situated in a prime location in the middle of the buffet lines
- Entrance sign – logo on a sign at the entrance of the dining hall
- Agenda – “sponsored by” next to breakfast on the website and mobile app agendas



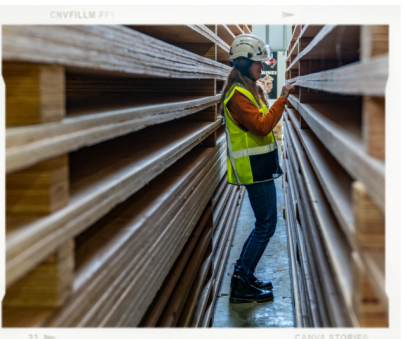
LUNCH



\$11,000

Be a core part of the lunch experience for the global audience at the conference. The following benefits will be provided in Event channels and collateral:

- Floor-standing signs – Placed in a prime location in the middle of the buffet lines
- Entrance sign – logo on a sign at the entrance of the dining hall
- Agenda – “sponsored by” next to lunch on the website and mobile app agendas



TOURS ****ONE LEFT****

\$11,000/TOUR

The Tours are a highly anticipated portion of the conference and the (approximate) 112 attendees/tour will value your support of this all-day event. Each tour is an exclusive sponsorship and the 2024 sponsors have first right of refusal. The following benefits will be provided in Event channels and collateral:

- Agenda – “Sponsored by” next to the sponsored tour on the website and mobile app agendas
- “Tours” webpage – logo, link Website – logo, link, and company profile
- Tour passes – two (2) Building Tour passes (must be claimed by February 15)



BRONZE SPONSORSHIPS

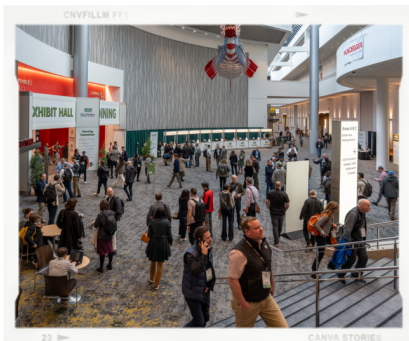


COFFEE & DOUGHNUTS

\$7,500

Have your company front and center before the conference begins. Sponsor the coffee and doughnuts served to over 500 tour attendees before they depart for the day. This is an exclusive sponsorship; the 2024 sponsor has first right of refusal. The following benefits will be provided in Event channels and collateral:

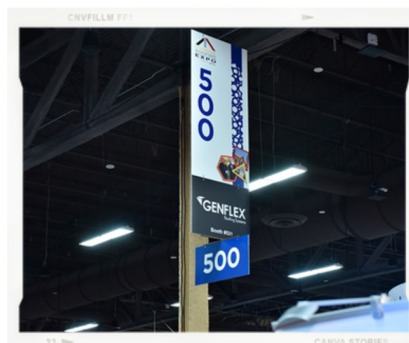
- Floor-standing sign – Placed next to the coffee and doughnuts during the tour check-in
- Agenda – Sponsor recognition on the website and mobile app agendas
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)



WALL GRAPHICS/BANNERS

\$7,500

Signage and graphics are the ideal way to drive booth traffic, showcase a new product and build brand awareness. Display your brand prominently in the conference lobby, or a variety of locations. Contact us for options and pricing.



AISLE SIGNS

\$5,500

A simple and cost-effective way to broaden your company's exposure and expand your footprint at the show at a terrific price point. Your logo will be seen from the front and back of the hall on the bottom of our double-sided aisle signs, guaranteeing maximum impressions.

- Your logo will be featured at the bottom of all the double-sided aisle signs
- Horizontal logo format highly recommended



BRONZE SPONSORSHIPS



BAGGAGE & COAT CHECK

\$5,500

Sponsor the popular baggage and coat check area and receive prominent exposure on signage and on all check tags. The following benefits will be provided in Event channels and collateral: This is an exclusive sponsorship, the 2024 sponsor has first right of refusal.

Sponsor receives:

- Entrance sign – logo on a sign at the entrance of the bag/coat check station
- Check tickets – logo on the baggage/coat check tickets (Sponsor's color logo converted to grayscale on the tickets)
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)



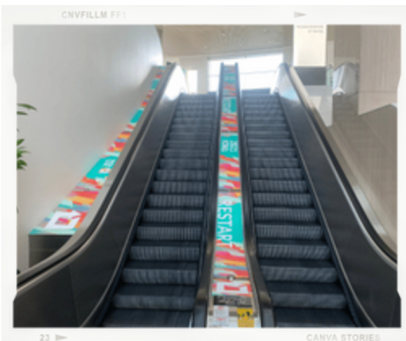
POSTER PRESENTATIONS

\$5,500

Support the next generation of mass timber professionals by sponsoring the Poster Presentations, an academic area focusing on research presentations from university students across the globe.

Sponsor receives:

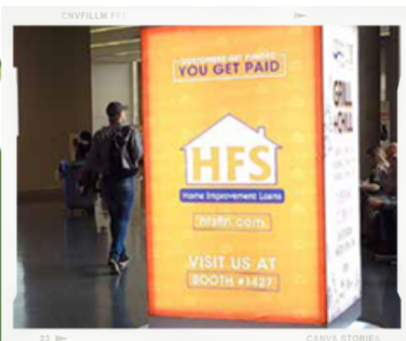
- Floor-standing sign – Placed next to the poster boards
- "Poster Presentations" webpage – Sponsor mention and link
- Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)



ESCALATOR CLING

\$5,500

Brand the escalators everyone will be using going to/from IMTC 2025 with this sponsorship. Sponsor will receive the center escalator cling – 68sqft of marketing space! We can assist with your design or produce your existing design.



ROTATING KIOSK

\$1,750/PANEL

Each sponsor receives (1) 1M panel inside the rotating kiosk unit that will be placed in a high traffic area in the main lobby of the Oregon Convention Center. Gain excellent visibility for your company's brand and drive traffic to your booth with this new sponsorship. Sponsors also have the option to purchase multiple panels.

MOBILE APP SPONSORSHIPS



MOBILE APP SPONSOR

\$5,000

The IMTC mobile app is the simplest and most efficient way for attendees to navigate the show. Attendees use the mobile app constantly throughout the event. Reinforce your brand, drive traffic to your booth, or highlight new products with our mobile app sponsorship options. Mobile App Sponsorship is exclusive and includes:

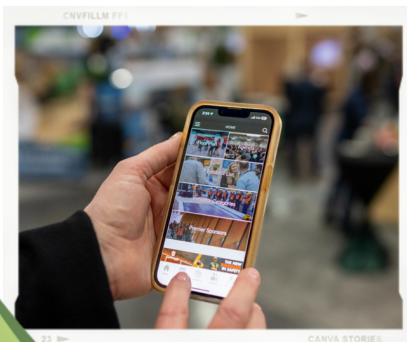
- Splash page (opening screen) ad
- One (1) rotating banner ad with URL
- Recognition as Mobile App Sponsor in marketing materials (when applicable)



ON-SITE GEOFENCING

\$5,000

Reach attendees in real time with this exclusive opportunity. We can create a virtual boundary around the show's physical, geographic area, enabling us to serve your marketing message to attendees. Leveraging mobile to target event attendees will help you reach key audiences with precision, to create far more effective marketing campaigns. You can deliver relevant media for more efficient targeting and ROI.

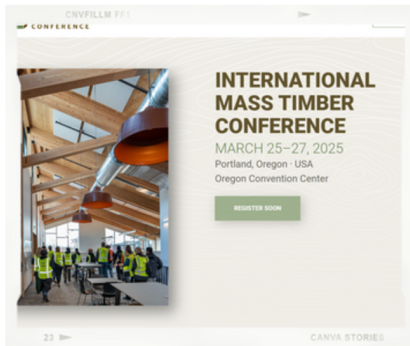


ROTATING BANNER AD

\$2,500

Rotating banner ads are a cost-effective way to build brand awareness and reach users using the mobile app. You can link the ad to a customized landing page or your website.

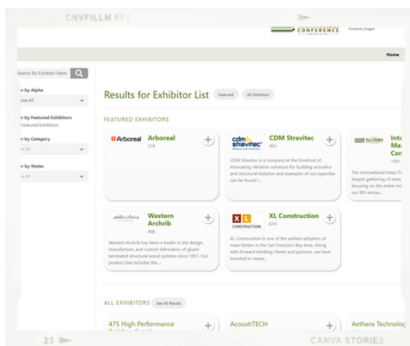
DIGITAL



IMTC RETARGETING

\$2,500

Expand your brand's reach by leveraging the power of the IMTC website's traffic. With our retargeting program, you can deliver your message to potential customers that have visited the show's website. We take your banner ads and load them into our retargeting ad network. Then, your ads are delivered to the website audience when they visit other 1,000s of popular websites. 25,000 Impressions.



DIRECTORY HOME PAGE BANNER

\$1,500

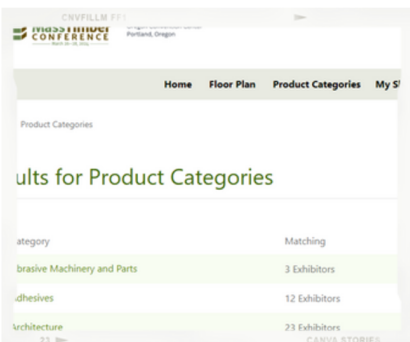
Showcase your company on the IMTC Exhibitor Directory home page. This opportunity is limited to three exhibitors, and includes a rotating banner.



FLOOR PLAN BANNER

\$1,500

Showcase your brand on one of the top sites on IMTC - the floor plan. Banners will appear on the online version as well as the mobile app. Limited to three exhibitors.



PRODUCT CATEGORY (LIMIT 1 PER CATEGORY)

\$750

Guaranteed #1 listing in the category of your choice in the Exhibitor Directory.

PRODUCT SPOTLIGHT

\$750

Showcase your product, image or video on the Directory Home Page. Live link directs attendees to your company's listing. Limited quantities available.

MASS TIMBER REPORT



New for 2025, the report returns to a printed format distributed on-site to all full conference attendees, exhibitors, students, speakers and sponsors!

Since 2019, the annually updated International Mass Timber Report includes detailed information on the entire supply chain, the latest innovative technology, existing and planned production capacity, and market demand estimates for both North American and international markets.

The International Mass Timber Report is the comprehensive go-to resource for all mass timber producers, designers, builders, and developers. Produced by Forest Business Network with editorial contributions from a variety of industry leaders.

SPONSOR

\$15,750

The report is considered a must-have tool for proceeding with and selling mass timber projects with greater confidence. Sponsor benefits:

- Website – logo, link, and company profile
- Mobile app – logo, link, profile
- Sponsor recognition signs – logo
- Feature spotlight article (provided by sponsor)
- Full Page Ad
- Morning general sessions – logo displayed on screen with other sponsors before the sessions begin
- E-blasts – logo and link Non-expiring ~30% discount on select Exhibitor/Sponsor passes (does not include edu/gov/nonprofits, student, or tour passes)

ADVERTISE

Premium Placements	\$6,300
Full Page ad	\$5,250
Half page ad	\$3,150

NEW

CUSTOM PRINTED BELLY BAND

\$7000

Elevate your company's brand with this new, custom printed paper band with your company's logo wrapped around each copy of the 2025 International Mass Timber Report. Your company's branding will be the first thing attendees see as they pick up their newly minted copy of the report on site at the event.

POLYBAG INSERT

\$4000

With this new sponsorship, your company supplies copies of your brochure to be included inside a polybag with a copy of the newly published 2025 International Mass Timber Report.

SECTION DIVIDERS

\$6800

The re-vamped 2025 report will be organized into five distinct sections and with this sponsorship, your ad/artwork will appear on the front/back of one of the section dividers, printed on cover stock.

WOMEN IN TIMBER

Hosted by LEVER Architecture and Timberlab, this networking event is designed as an inclusive space to connect women, non-binary, and female-identifying individuals in the timber industry. The goal is for attendees in all stages of their careers to have an opportunity to network, spark meaningful conversations, learn from one another, and build a more sustainable future together.



PLATINUM	\$10,000
GOLD	\$2,500
SILVER	\$1,000
BRONZE	\$500



For more information on sponsoring Women in Timber, contact:

Whitney Geier // 503.946.5956

Erin Walker-Anderson // 415.758.4357

INDEX

DESCRIPTION	CATEGORY	EXCLUSIVE	PRICE
Premier 	Gold		\$27,000
Education Tracks	Gold	✓	\$22,500
Cafe Sponsorship [Non-Exhibitors]	Silver		\$20,000
Cafe Sponsorship [Exhibitors]	Silver		\$16,500
Keynote [Wednesday/Thursday]	Silver	✓	\$16,250
Lanyards 	Silver	✓	\$16,250
Breakfast 	Silver	✓	\$11,000
Lunch 	Silver	✓	\$11,000
Tours	Silver	✓	\$11,000
Coffee & Doughnuts	Bronze	✓	\$7,500
Wall Graphics/Banners	Bronze		\$7,500
Aisle Signs	Bronze	✓	\$5,500
Baggage & Coat Check	Bronze	✓	\$5,500
Poster Presentations	Bronze	✓	\$5,500
Escalator Cling 	Bronze	✓	\$5,500
Rotating Kiosk	Bronze		\$1,750

INDEX

DESCRIPTION	CATEGORY	EXCLUSIVE	PRICE
Mobile App Sponsor	Mobile App	✓	\$5,000
On-Site Geofencing	Mobile App	✓	\$5,000
Rotating Banner Ad	Mobile App		\$2,500
IMTC Retargeting	Digital	✓	\$2,500
Directory Home Page Banner	Digital	✓	\$1,500
Floor Plan Banner	Digital	✓	\$1,500
Product Category (Limit 1 Per Category)	Digital	✓	\$750
Product Spotlight	Digital	✓	\$750
Report Sponsor	Report		\$15,750
Premium Placements	Report	✓	\$6,300
Polybag Insert	Report		\$4,000
Custom Bellyband	Report	✓	\$7,000
Section Dividers	Report		\$6,800
Full-Page Ad	Report		\$5,250
Half-Page Ad	Report		\$3,150
Platinum	Women in Timber		\$10,000
Gold	Women in Timber		\$2,500
Silver	Women in Timber		\$1,000
Bronze	Women in Timber		\$500



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THANK YOU

CONTACT

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